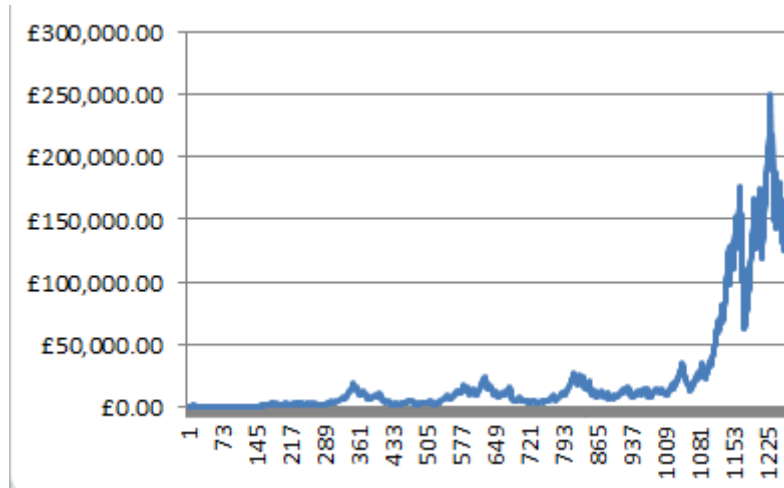


Beaten Females

The Proof



Introduction

Welcome to the story behind Beaten Females, the name I have given to a new betting system I have just created that I have been using for some time now to consistently make money from the betting exchanges.

You may think that you have seen it all before and to be honest so did I, but I'd like you to stop for a minute and watch this video with an open mind.

Running a betting system review site for years now, I have seen literally hundreds of systems and I know the majority of stuff out there is utter junk.

Ultimately like most people I bet to make long term money and because of this the two things I hate the most are losing runs and heavy losses.

For me personally to use a betting system it must have the following properties;

1. Be consistent with a high strike rate
2. Be easy to use with no opportunity for error
3. Be a long term money maker

With this in mind I set upon my research. I bought access to databases and went through hundreds of betting systems I already owned looking for new angles. Many times I thought I had found a new angle to exploit but when I put it to the test it fell short. This is the problem with the betting systems being released today; they work over a certain period or in a certain way but the people selling them don't test them extensively enough to make sure they are robust enough to stand the test of time.

I persevered with my research and over the next few pages I'm going to show you exactly what I have unearthed and the money making potential it has.

What is Beaten Females?

In spite of running a betting system review site for the past number of years Beaten Females is the first laying system that I have publicly taken to market.

As we all know it isn't possible to make a profit every single day, week or month. Nothing in this world can guarantee that kind of outcome but what I have created in Beaten Females is a product that will always come out in front over the long term giving little stress to the user along the way.

This is the whole point of the Beaten Females system- to make money by laying horses on the betting exchanges. A bit of this I will now explain further...

I am sure that you have guessed from the title that the system hones in on female horse or mares and fillies as they are properly known and yes this is true. This is by no means a new angle- It is common knowledge that females are a great point in which to start when looking at which horses to lay as they statistically time and time again under perform compared to their male counterparts.

Beaten Females, then, is a proven set of rules which I have tested back as far as 2003 to systematically lay mares and fillies to make long term financial gains. Let's just be clear on something, I take my betting very seriously and anything I do is to make money, Beaten Females is no exception.

It is specifically designed to avoid high liabilities and long losing runs and as I have said before it is proven over 8 years. I will now explain this further and show you how and why Beaten Females works so well.

As I have said countless times already, the most important thing that I am looking for when using any betting system is profitability. This has been the basis of my research and I am now going to show you the figures behind Beaten Females.

Strike Rate

The strike rate of the system over the past 8 years has averaged at 80% and with this in mind since January 2003 the system has performed as follows;

Bets	Wins	Win Strike	Places	ROI	BF_Lay
1287	231	17.95%	661	-30.97%	214.22

Before going any further I will explain what each of these factors mean;

Bets:- Total number of bets

Wins:- The number of horses that have won their race

Win Strike:- This is the percentage of races where the selected horse has won

Places:- The number of horses that have been placed in their race

ROI:- The Return on Investment of an initial bank had each selection been backed with a 1 point stake.

BF_Lay:- The number of points profit obtained by laying each horse on the betting exchanges to a 1 point level stake. *

*This figure is worked out at ISP +20% for all selections which is the recognised average difference between Industry Starting Price and Betfair Starting Price and includes 5% commission.

Bets	Wins	Win Strike	Places	ROI	BF_Lay
1287	231	17.95%	661	-30.97%	214.22

My research has shown some incredible trends which I have shown below,

Losing Sequences	
Sequence	Occurences
1	37
2	23
3	20
4	20
5	9
6	8
7	16
8	12
9	3
10	3
11	4
12	1
13	6
14	4
15	2
16	3
18	1
19	1
21	1
22	1
23	1
24	2
26	1

Losing runs (which in the context of my research mean successful lays) are very common and we can see that on two occasions runs of 24 have occurred with the all time record being 26 which has happened once.

On the flip side, Losing Lays do occur and the bad patches for the system are shown below;

Winning Sequences	
Sequence	Occurences
1	140
2	30
3	7
4	1

We can see that the longest losing streak for us is just 4 races which has happened on one occasion only but the winning runs the system experiences more than compensates for this and allows us to execute a safe yet very profitable percentage staking approach.

Before I show you any profit figures I must highlight (I know you're not stupid and neither am I) that Beaten Females is not a replacement for your day job, it hasn't and won't replace mine nor is it a retirement fund either.

It is simply a money making tool at which consistency to select losing horses as you have seen is at the very core.

I have researched my results back to 2003 and every year the strike rate has been incredibly consistent.

Year	Wins	Runs	Strike%
2003	31	152	80
2004	23	154	85
2005	34	170	80
2006	18	118	85
2007	39	168	77
2008	26	150	83
2009	21	136	85
2010	24	153	84
2011	9	50	82

Over the past eight years the static nature of the number of selections and strike rate means that there is no reason at all as to why the profitable trends I have shown won't continue for the foreseeable future.

Staking Plan

The last thing I am going to talk to you about today is staking.

If you had bet with one point level stakes since the 1st Jan 2003 you would have made an incredible 214.22 points after 5% Betfair commission from 1287 bets. This gives a 17% return on investment which, for any backing or laying system and is an amazing return- much better than any bank or investment program out there.

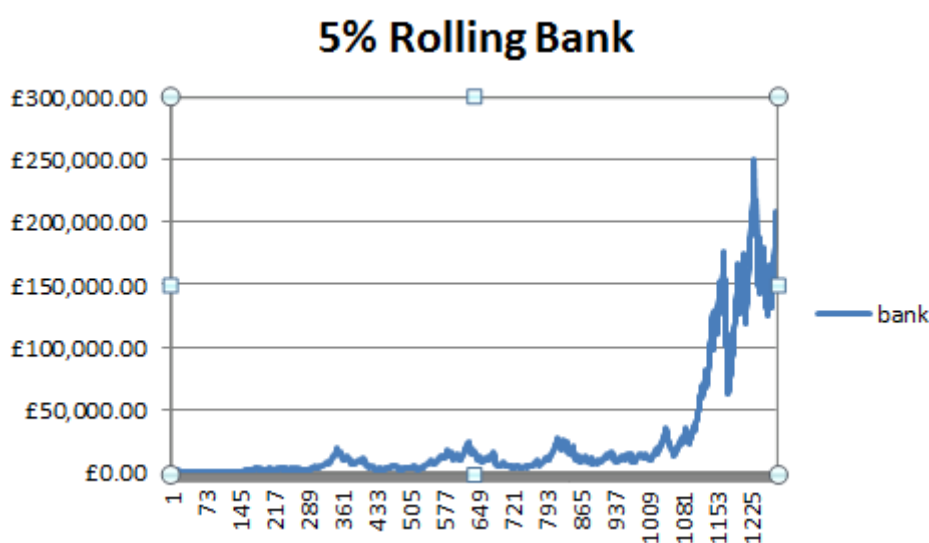
The extremely consistent nature of Beaten Females means that it is possible and I would say advisable to use a betting bank and a sensible staking plan.

When I analysed the data from above and applied a rolling 5% stake of my total bank to it I came across some very interesting numbers.

Before I show you those, let me just make sure that everyone understands what I mean by a 5% rolling stake. In a nutshell you lay each selection to win 5% of your bank (less commission) of whatever your bank is at any given time.

So, for Instance, if your starting bank was £1000, your first lay bet would be to win £50. If that bet won your bank would rise to £1047.50 (after commission) and your next bet would then be 5% of £1047.50 which is £52.38.

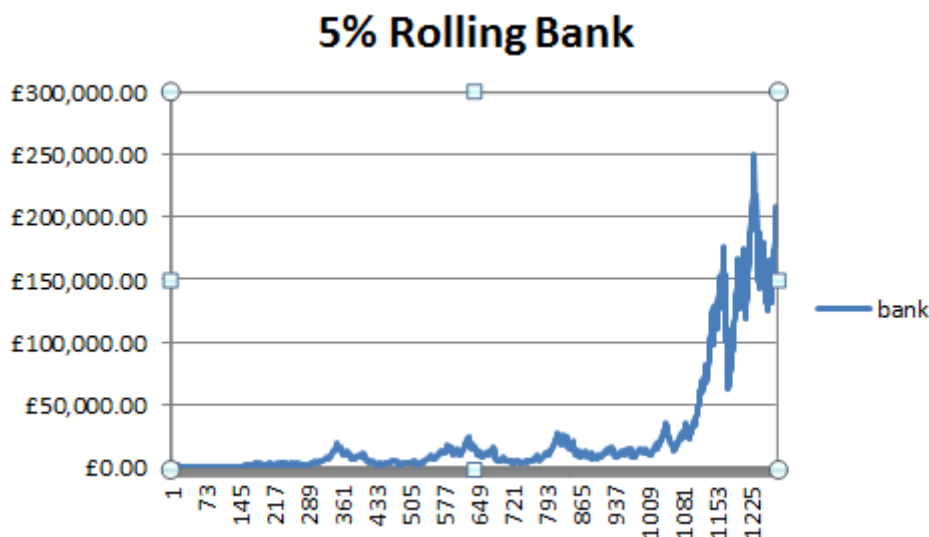
If you had started back in 2003 with a £1000 betting bank and applied a 5% rolling stake as I have just explained you would now be sitting with a bank of over £208,000 pounds by now. The actual figure is £208,499.91 to be precise.



But, not everyone has £1000 to set aside for a betting bank. If you had used the same approach with a £200 starting bank you would now be sitting with £41,699.98 in it.

If you only started with £100 your Betfair balance would now show £20,849.99 which in itself is a totally incredible achievement.

As you can see, the 5% staking approach really optimises profits and in a very exciting way. But, again, I want you to be realistic here. If you look at the chart below, note the swings at the higher numbers, and ask yourself, would you actually be comfortable risking (and sometimes losing) that much money?



My advice is to withdraw some of your profits each year or every six months whichever suits you best. That way the bank will grow and you will be able to enjoy the extra money the system is making you. It is of the utmost importance to me that there are no unachievable claims here. I am too cautious for that.

I just want to show you how it's possible to achieve long term profits and a very high success rate.

With all of this in mind, I will be letting you know in a couple of days time how you can get hold of one of the few copies of Beaten Females I am making available and I have also got a surprise that should make this irresistible to some of you.

Please, keep an eye on your inbox over the next day or two for more details.